

Search Diversity Queensland: Quick Guide

Search Diversity Queensland is an easy-to-use online search facility that presents **demographic**, **cultural** and **socioeconomic** backgrounds of Queenslanders, including profiles of all electoral divisions and local government areas (LGA).

Search Diversity Queensland assists government, non-government organisations, community groups, students and other members of the public to better understand Queensland's cultural diversity.

Easier access to Queensland's cultural diversity information and knowing who we are as Queenslanders is important to help inform effective decision making and community planning for equitable services that meet the needs of all Queenslanders.

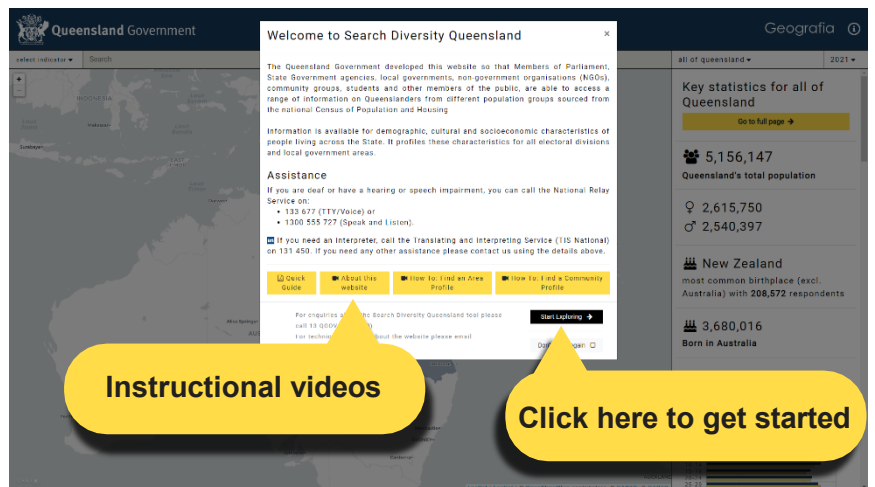


Getting started

To access the resource, head to sdq.geografia.com.au

Tip: For best results, use the latest version of your browser (Safari, Internet Explorer, Edge, Firefox or Chrome).

Once you open the site, you will see a pop-up window with links to instructional videos. Click on **Start Exploring**.



Navigation

Indicator drop down – Click here to select Ancestry, Birthplace, Religion or Language.

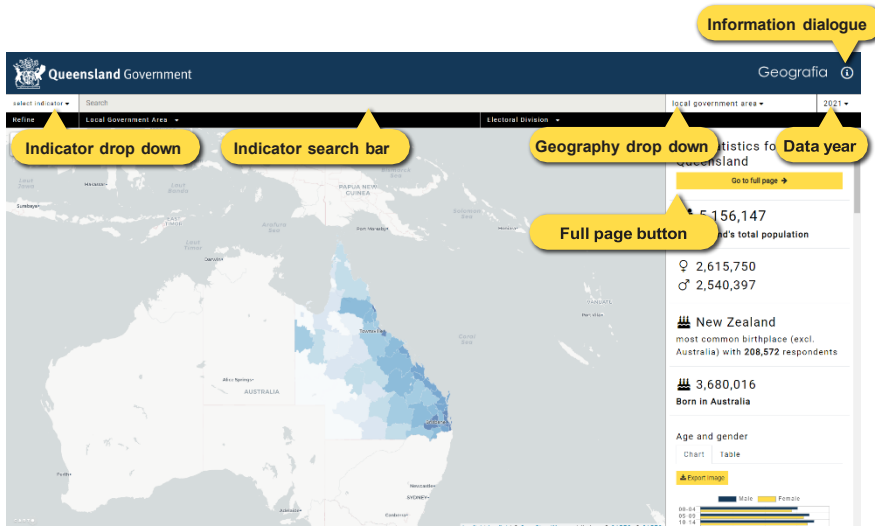
Indicator search bar - Click here to search something specific once you have selected an Indicator.

Geography drop down - Click here to select a specific geography – local government area, electoral division or all of Queensland.

Data year - Click here to change the year of the Census data.

Information dialogue - Click here for more information about the site (how to use this site, about the geography, about the data and glossary).

Full page button - Once you have selected the variables and geography you want to look at, click this button to see the full page of data. Reports are available for download here.





How to find an area profile

An easy way to start using this website is by exploring different features of your own community. For example, let's look at the state electoral division of Bundaberg.

First, select electoral division from the **Geography drop down** in the top right corner, and the **Refine geography search bar** will appear. Either start typing Bundaberg or select it from the alphabetically sorted list.

The map will automatically zoom in on the area and highlight the state electoral division border. Once selected, the right hand panel will display key statistics for the chosen geography. You can change the Census year using the drop down in the top right corner.

The other way to find your geography of interest is by looking for it on the map. All you have to do is to make sure you've selected either local government area or state electoral division in the **Geography drop down** and start by zooming in to the area you're interested in.



How to find a community profile

Firstly, select the type of community you are interested in from the **Indicator drop down** in the top left of the page. You can select community profiles based on Ancestry, Birthplace, Religion or Language.

For example, to look at the Hindu community, select Religion. Next, in the **Indicator search bar**, start typing Hinduism or select it from the menu.

Once selected, the right-hand panel will display key statistics for the chosen community. You can switch between LGA, state electoral divisions and the whole of Queensland by using the **Geography drop down**. You can also change the Census year using the drop down next to it.



Download reports, images and raw data

Go to full page →

Once you have selected the variables and geography you want to look at, click this button to see the full page of data for what you have selected.

Email report

To receive a downloadable report via email, enter your email address into the box in the top right and click the 'Email report' button.

Export Image

You can export charts or raw data throughout the site by using the orange buttons.

Export to Excel



Additional features

An Application Programming Interface or **API** is also available on request, programmers and researchers can request the API to access the data directly for use in building apps and undertaking advanced analysis. To request an API key, go to the site **Information dialogue** in the top right of the site and complete the request form.



Where to get help

For **technical enquiries** about the website please email support@geografia.com.au.

For more information **about the site** click on the **Information dialogue** in the top right corner of the site.